



# Get rewarded

Say hello to your 2023 Medicare Advantage rewards program

**As a Medicare Advantage member, you can stay healthy and earn up to \$400 in gift cards by completing eligible health activities no later than December 31, 2023.**

## How can you participate? It's easy as:

### Step 1: Complete activities



**Earn rewards** for completing eligible activities (each activity is worth \$25 to \$100 in rewards).

### Step 2: Let us know



**Self-report** after completing eligible activities on the member website or by calling us.

### Step 3: Enjoy rewards



**Redeem** your rewards for a digital or physical gift card from CVS Pharmacy®, Macy's, Home Depot, Best Buy and more. Receive digital gift cards within 48 hours.

## Get started today

- Visit **Aet.na/HealthyRewards** to register or log in with your current Aetna member website username and password.
- Once logged in, select your Medicare Advantage plan option to get started.

Dependents will need to register for their own account.











If you have questions, call us at  
**1-866-241-0262 (TTY: 711)**,  
Monday–Friday, 8 AM–8 PM ET.

[MHBP.com/retiree](https://mhbp.com/retiree)

1855280-02-01 (3/23)



# 2023 redeemable activities

Activity	Reward
 Learn about the rewards program and complete a Healthy Home Visit	
 Complete an Annual Wellness Visit (AWV) or Annual Physical Exam	
 Get an annual preventive screening such as screenings for colorectal cancer, breast cancer or depression	
 Stay on track with diabetes care	
 Get an eligible vaccine: annual flu shot, COVID-19 vaccine or booster, hep-B vaccine or pneumococcal vaccine	



## Terms and conditions

Members can earn rewards by completing some or all program activities. Rewards can be earned from January 1 to December 31, 2023. Participation in the rewards program is voluntary and does not affect a member's Medicare Advantage plan benefits.

# Frequently asked questions

## What do you need to do?

Earn rewards in 3 simple steps:

- Complete eligible activities
- Self-report completion of activities using your preferred communication channel
- Select a digital or physical gift card of your choice

## How long does it take to get a reward?

Digital gift cards are delivered to the email address on file within 48 hours. Physical gift cards will take between 2 to 6 weeks.

Choose a gift card from CVS Pharmacy®, Macy's, Home Depot, Best Buy and more. For a complete list of available gift cards, visit **Aet.na/HealthyRewards** and log in to your member portal.



## How many gift cards can you select?

You can select a gift card whenever your balance is not \$0. You can choose to redeem after each activity completion (for example, 5 gift cards) or accumulate the max eligible amount for a single gift card.

## How can you report and confirm completion of eligible activities to earn rewards?

There are 3 ways. You can:

- Log in to your member portal at **Aet.na/HealthyRewards**
- Return the prepaid business response card provided with your program materials.
- Call the number included in your program materials. You will need to provide a personalized code that is provided in the materials.

## Have questions about an outstanding/non-delivered gift card?

Check your personalized rewards center in the **Aet.na/HealthyRewards** member portal by clicking on the Rewards dashboard. Or click on the gift icon located on the top right-hand corner of the homepage.

See Evidence of Coverage for a complete description of plan benefits, exclusions, limitations and conditions of coverage. Plan features and availability may vary by service area. Medicare rules don't allow earned rewards to be used for Medicare-covered goods or services, including medical or prescription drug out-of-pocket costs. Earned rewards may not be used to pay for medical copays, prescription costs, or any other Medicare covered good or services. Earned rewards may also not be used on alcohol, tobacco or firearms or be converted to cash. Rewards earned may be considered taxable income. Please consult your tax adviser if you have any questions regarding the taxability of rewards. The 2023 Aetna Healthy Rewards program is only applicable to certain MA and/or MAPD plans. Qualifying participants who are eligible to perform the program activities may earn rewards by completing all or some of the program activities. Rewards will be distributed to participants in the form of a gift card. Rewards for 2023 cannot be earned after 12/31/2023, which is the expiration date of the program. Participants should check the terms of their Evidence of Coverage (EOC) prior to participating in any program activities. Except as set forth in the EOC, Aetna shall not be responsible for any costs associated with, or arising from, a participant's performance of program activities. Your participation in Aetna Healthy Rewards program is voluntary and does not affect your benefits from your Aetna health plan. Eligibility is limited to the Aetna member that this communication was addressed to. Subject to benefits and eligibility verification.

